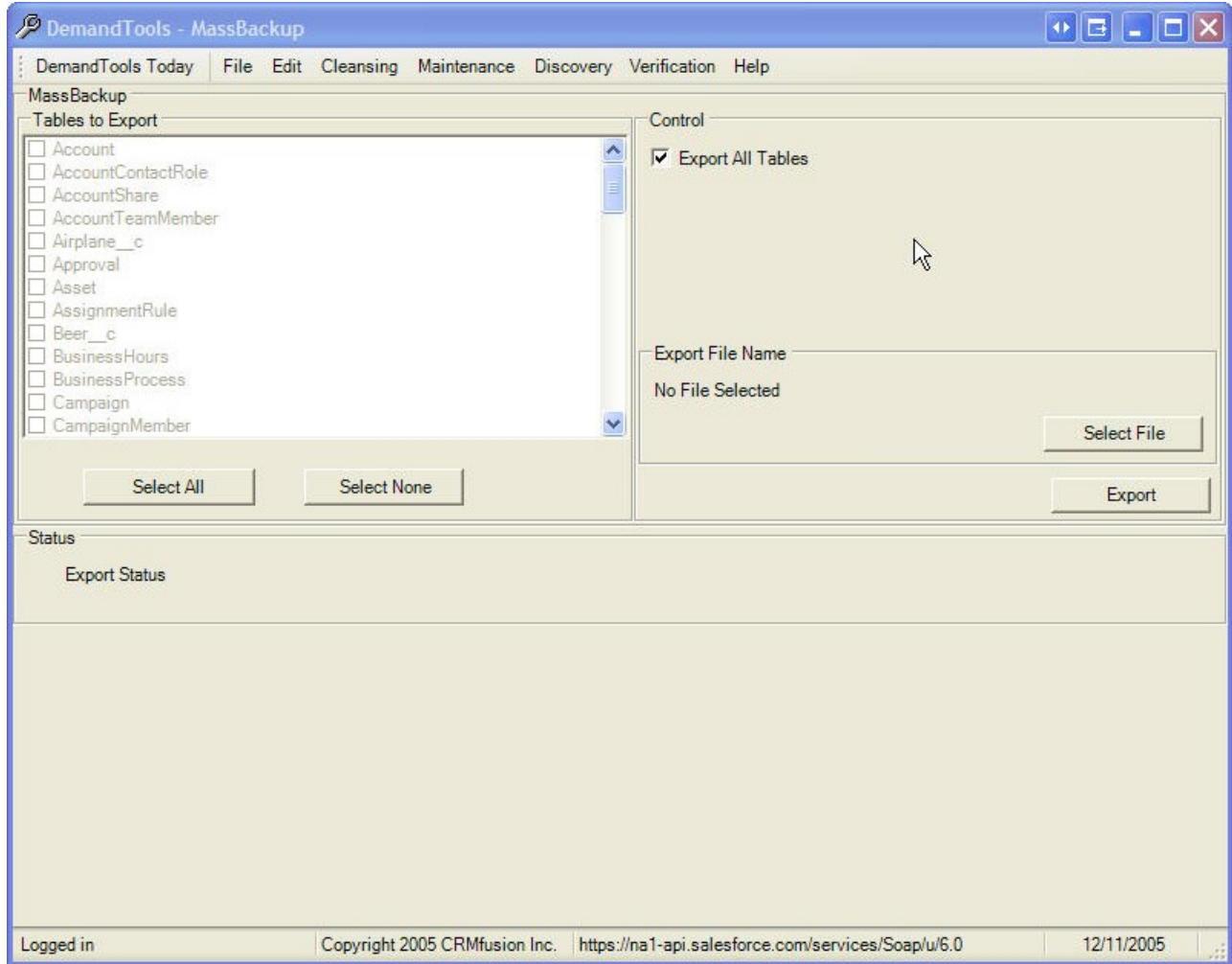
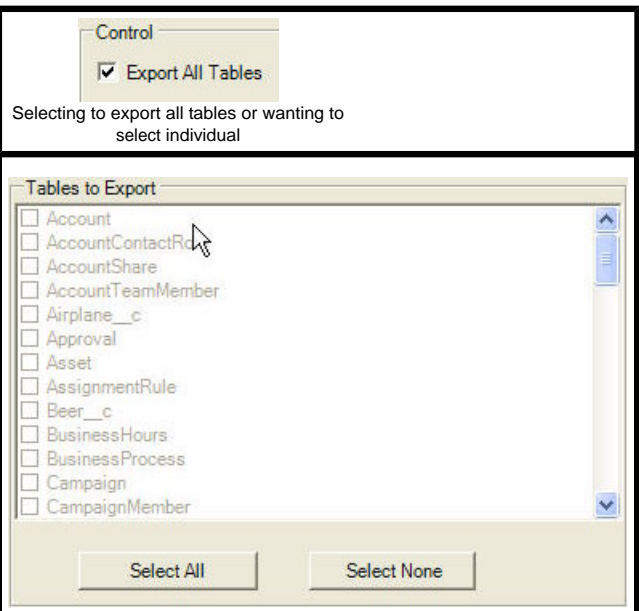


DemandTools MassBackup is a very easy way of transposing either your entire salesforce.com database or selected tables to a local Microsoft Access MDB Database. Every object in the salesforce.com tables selected will be replicated on the local drive regardless of status.

The MassBackup interface is very straight forward:



The first step in the MassBackup module is to decide if you would like to export your entire salesforce.com database (in some cases a huge process if there are 100,000+ accounts) or by unchecking the checkbox activate the table selection box in the next step



When selecting which tables to replicate MassBackup provides a Select All and Select None option and also allows for manually selecting which tables to replicate by checking the corresponding check box.

After selecting the desired tables to replicate, MassBackup requires a location to create the Access MDB database.

Press the export to begin the replication, remember that the amount of time it will take is dependent upon a number of factors including database size, speed of the sforce API servers, your internet connection speed and general internet traffic.

Upon completion MassBackup will show a confirmation dialogue box with a URL to the MDB database location.

With the MassBackup tool you can:

- ❖ Maintain a hot backup location of your salesforce.com data.
- ❖ Download specific tables for advanced reporting in a 3rd party package such as Crystal Reports
- ❖ Download salesforce.com tables needed for analysis of data in a 3rd party software such as Business Objects or Cognos.
- ❖ Download tables of data, mass modify in Access and then use DemandTools MassEffect (which reads MDB Access databases) to re upload the data to salesforce.com updating your entire table.

Selecting which individual tables to replicate

Export File Name
C:\Backup of Accounts and Contacts.mdb

Select File

Export